



THERE'S ONLY ONE PLACE

THAT'S HOME Cake it beautiful





Masterfully crafted with attention to every detail, this exceptional home exterior will meet your every expectation for outstanding beauty, enduring protection, easy upkeep and lasting value.



## **QUICK SPECS:**

Nominal Thickness: .046" Windload: Meets or exceeds ASTM D5206 industry test standard for negative windload resistance

Texture: Cedargrain

## PREMIER DESIGN AND CONSTRUCTION

**Extra-Heavy Wall Thickness** Heavy-duty .046" thickness provides superior rigidity, ensuring straight, smooth walls.

Full-Roll Nailing Hem Delivers double-strength wall attachment.

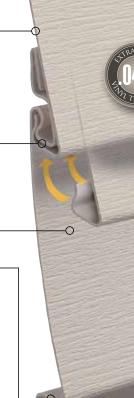


**Exclusive Advantage Lock System** Securely connects panels, greatly enhancing rigidity and stability.

**Built Weather-Tough!** Gentek vinyl siding has been tested to withstand negative windload resistance per ASTM D5206 and meets or exceeds the industry standard for windload performance.

**Rich Cedargrain Emboss** Beautiful low-gloss finish achieves natural appeal and excellent durability.

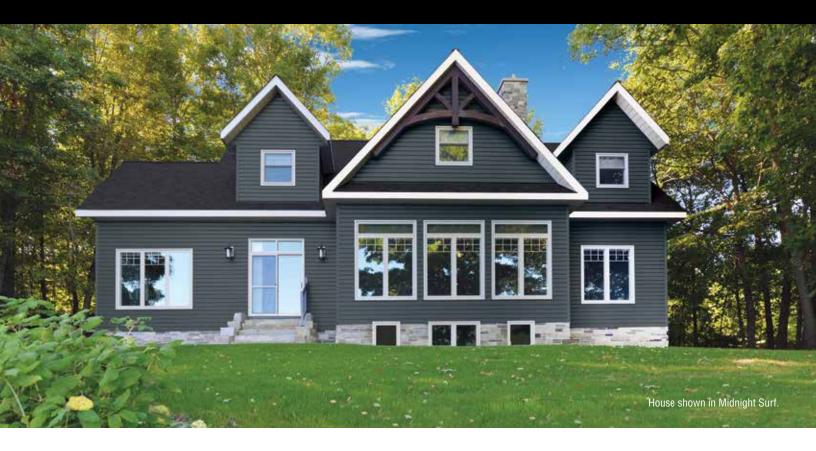
Superior Lap Height Full 3/4" lap height creates a deeper dimension - and enhanced shadow lines for a true wood look.







At Gentek, every step of product design and development is rigorously tested to ensure superior performance. We've reinforced nail hems, beefed up wall thicknesses and enhanced profile designs to bring genuine quality, value and comfort to every home.



Never Needs to be Painted High-performance vinyl colour won't chip, flake or peel.

Easy Upkeep Rinse occasionally with a garden hose to refresh the appearance.

**Durable and Dent-Resistant** Stands up strong to dings and abrasions, and won't rot or warp due to moisture.

**Custom Appeal** Decorative accents, corner posts, trim and other accessories will give your home a style all its own.

Valuable Investment Creating a beautiful, low-maintenance exterior can greatly enhance the value of your home.

Lifetime Limited Warranty Backed by a lifetime limited, transferable warranty including fade and hail protection; see warranty for details.



### COLOUR MATCHING MADE SIMPLE



No need to settle for siding and trim that "almost match." Our Colour Clear COLOUR THROUGH Through® collection of customer-

preferred hues helps ensure a beautiful colour match with other Gentek siding, trim and accessory products.

### WHAT'S IN A COLOUR? EVERYTHING.

From cool neutral palettes to bold contrasting hues, colour defines the design. Gentek siding is available in a grand scale of colours that lets you tailor the look of your home with signature style.

#### **Classic Colours**

Snow White	Wicker	Dover Gray
Sandstone	Canyon Clay	Storm
Linen	Pebble	Chesapeake Gray
Almond	Monterey Sand	Sage
Maize	Pearl	Juniper Grove

#### **Designer Colours**

Majestic Brick	Meadow Fern	Marine Dusk
Dark Drift	Moonlit Moss	Hudson Slate
Rockport Brown	Rockwell Blue	Windswept Smoke
Espresso	Coastal Blue	Iron Ore
Smoked Timber	Midnight Surf	

Double 5" Clapboard and Double 5" Dutch Lap not available in Designer Colours in British Columbia and Alberta.















Featuring richer, darker colours fortified with ChromaTrue® fade-defying technology, Sequoia Select vinyl siding carries a lifetime limited warranty against fading. See printed warranty for complete details.



# DESIGN AND DECIDE

Whether you want to just refresh or press the reset button – one of the most difficult aspects of home remodeling is choosing colours. How will the new products and colours look on your home?

The Gentek Visualizer takes the guesswork out of the design process. This easy web-based design tool lets you instantly create a variety of exterior designs with options for siding, trim, roofing, front door paint, exterior window colours and more.

- Design-ready with a gallery of house images; access it from any device and start designing.
- Custom "photo-realistic" option upload a photo of your home and use the design tools to apply products to the photo (our design team also can professionally prep the photo for you).
- Pre-selected products and colour combinations are offered for design inspiration.
- Save your preferred products, colours and designs everything is listed and ready to go.

## FREE DESIGN ADVICE - JUST FOLLOW THE BLOG

Tap into this valuable remodeling and design resource. Just follow our MyDesign Home Studio blog at mydesignhomestudio.com to enjoy a wide range of design tips and renovation ideas, as well as a question and answer portal offering professional design advice for any project.

Visit gentekcanada.renoworks.com to get started today!



**EXPLORE MORE COLOUR COMBINATIONS!** Gentek offers one of the largest selections of colours available for aluminum trim, soffit and fascia, including many shades of a single hue, to let you perfectly refine your custom design. Beautiful, playful, traditional, original – your home is uniquely you.



# A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 55 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing is further assurance you have made an excellent selection for your home.

## A MORE SUSTAINABLE CHOICE

The home that protects you can also help protect the environment. As a durable product with a long service life, vinvl siding such as those manufactured by Gentek have been shown in a cradle-to-grave Life Cycle Assessment study commissioned by the Vinyl Siding Institute to have a smaller environmental footprint relative to competing materials. In addition, the impact of vinyl siding on global warming potential is 40% less than fiber cement and 83% less than brick and mortar.2 And because it never needs to be painted, vinyl siding also helps prevent paint, stain and other maintenance-related products from being released to the environment.

## A LIFETIME OF PROTECTION

Sequoia Select ultra-premium vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty with hail protection and lifetime fade coverage. For complete warranty information, including limitations, ask your dealer for a copy of the Gentek Sequoia Select siding warranty.3





### **BUILT FOR YOU... GENTEK WINDOWS AND** PATIO DOORS

For your total home solution, choose Gentek replacement windows and patio doors. Advanced technology merged with enduring beauty, superior energy savings,4 easy upkeep and excellent value make it a great choice for today's homes. See your Gentek Sales Representative for details.



1001 Corporate Drive | Burlington, ON L7L 5V5 gentek.ca Make us a part of your home.





1/www.vinylsiding.org/wp-content/uploads/2022/06/VSI-EPD-VinylSiding-2022.pdf (accessed 6/22/23). 2/www.vinylsiding.org/why-vinyl/sustainability/ (accessed 6/22/23). 3For a copy of the written product warranty, please visit www.gentek.ca/support/warranty/ or contact your Gentek Sales Representative. Limited warranty does not apply to damage caused by faulty or improper installation, or causes outside of Gentek's control. 4See your Gentek Sales Representative for additional information regarding any questions you might have, or any assertions herein, concerning energy efficiency or savings. Energy savings will vary. Energy savings assume proper installation and use. Product improvement policy: Gentek Building Products is constantly improving product designs and manufacturing processes. We therefore must reserve the right to change specifications without notice. Colours may be slightly different from their appearance in this brochure. Make final colour selections using actual product samples. Trademarks mentioned in this document are the property of Gentek Building Products, its affiliates, or their respective owners. Accessible formats and communication supports are available upon request.